

Nepali Samachar (Newspaper) (Advertisement Tariff)

[Apply from 1st November 2011]

Space	Size	Per Issue	Monthly	Tri-Monthly	Half-Yearly	Yearly	Remarks
First Page	Normal (6cmx9cm) (TOP RIGHT)	20,000	40,000	108,000	192,000	336,000	Sold Out
	Quarter Page (25.5cmx8.5cm) or (13cmx17cm)	40,000	72,000	192,000	336,000	576,000	
	Normal (8cmx8cm)	15,000	30,000	81,000	144,000	252,000	

Space	Size	Per Issue	Monthly	Tri-Monthly	Half-Yearly	Yearly	Remarks
Last Page	Full Page (25.5cmx35cm)	150,000	270,000	720,000	1,260,000	2,160,000	Sold Out
	Half Page (25.5cmx17cm)	75,000	135,000	360,000	630,000	1,080,000	
	One Third Page (25.5cmx11.5cm)	50,000	90,000	240,000	420,000	720,000	
	Quarter Page (25.5cmx8.5cm) or (13cmx17cm)	40,000	72,000	192,000	336,000	576,000	
	Normal (8cmx8cm)	12,000	24,000	64,800	115,200	201,600	

Space	Size	Per Issue	Monthly	Tri-Monthly	Half-Yearly	Yearly	Remarks
Inner Page	Full Page (25.5cmx35cm)	80,000	144,000	384,000	672,000	1,152,000	
	Half Page (25.5cmx17cm)	40,000	72,000	192,000	336,000	576,000	
	One Third Page (25.5cmx11.5cm)	30,000	54,000	144,000	252,000	432,000	
	Quarter Page (25.5cmx8.5cm) or (13cmx17cm)	20,000	36,000	96,000	168,000	288,000	
	Normal (8cmx8cm)	7,000	14,000	37,800	67,200	117,600	
	Compact (8cmx5cm)	5,000	10,000	27,000	48,000	84,000	
	Classified (1 column x 3 cm)	1,500	3,000	8,100	14,400	25,200	

Note: The above amount is already discounted by following rates on basic price

Normal Size: Tri-Monthly - 10%, Half-Yearly - 20%, Yearly - 30%

Above Quarter Page Size: Monthly - 10%, Tri-Monthly - 20%, Half-Yearly - 30%, Yearly - 40%